

Saint Petersburg
State University
of Economics

圣彼得堡国立经济大学

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WELCOME ADDRESS

欢迎致辞

St. Petersburg State University of Economics also known as UNECON is one of the leading Russian universities with over a century experience in educating top professionals in economics and management.

The university academic strength is grounded in thorough professionalism and social responsibility.

Academically meticulous curriculum ensures a challenging study experience. Dedicated faculty and staff provide expert tuition and support. Opportunities for research are offered in all academic departments. Serious theoretical studies are combined with a real world learning experience through a system of on-site practical training and internship in Russian and international companies. Studying in St. Petersburg is an exciting, rewarding, enlightening and somewhat "insanity-inducing" experience. UNECON central St. Petersburg location means that all excitement of a major city: its lavish architecture, high art and wild nightlife are up close from the place of study.

Committed to providing excellent education, UNECON moves forward with confidence. You are very welcome to join us!

Igor Maksimtsev
PhD, Rector
St. Petersburg State University of Economics

圣彼得堡国立经济大学也被称为UNECON是俄罗斯领先大学之一，有超过在百年的经济与管理专业顶级教育经验

大学具有学术力量和彻底的专业精神以及社会责任。学生选择在UNECON学习，他们学习掌握经济学的坚实基础，追求深入研究在自己选择的领域。

在学术上一丝不苟的课程，确保一个具有挑战性的学习经验。专门的教师和工作人员提供专业的支持。研究机构在各学术部门提供。深刻的理论研究相结合，与通过俄罗斯和国际公司的现场实践培训和实习制度现实学习经验。

圣彼得堡国立经济大学拥有建立和维护国际联系的悠久传统。UNECON的学习环境，让学生获得国际视野，并通过广阔的交流方案的全球学术问题，双学位课程，国际科学项目等参与在圣彼得堡留学是一个令人兴奋的，有益的，富有启发性的体验。UNECON错在地址所在圣彼得堡的中心位置，意味着一个主要城市的所有的兴奋：其奢华的建筑，高雅艺术与狂野的年轻生活是近距离从学习的地方。

致力于为客户提供优秀的教育，UNECON有信心向前移动。

非常欢迎您加入我们的行列！

伊戈尔 马克西姆采夫
博士，校长

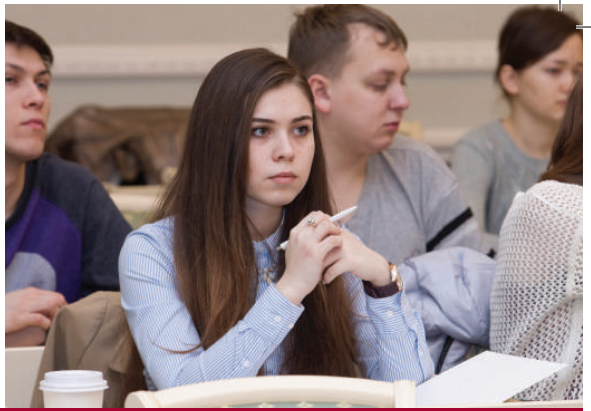
UNECON: FACTS AND FIGURES

- **30 000** students
- **30** Bachelor programs
- **58** Master programs
- **7** Double Degree programs
- **9** departments
- **58** chairs
- **30** scientific schools
- **250** partner universities around the world
- **400** exchange students annually
- More than **500** international events annually
- Participant of Tempus, TACIS, Erasmus Mundus, PROMETEE, RECEP and other international projects.
- EFMD Member

UNECON: 事实 and 数字

- 30 000名学生
- 30个本科专业
- 58硕士课程
- 7双学位课程
- 9个部门
- 58椅子
- 30所学校科学
- 世界各地的250合作伙伴大学
- 每年400交换学生
- 超过500个国际赛事，每年
- 腾邦，TACIS，伊拉斯谟世界，PROMETEE雷杰普和其他国际项目的参与者。
- EFMD成员





ABOUT US

UNECON is the largest and the leading economic university of Russia. A university with more than 85-year history unites more than 30 000 students and about 3000 faculty. UNECON enters the top-20 Russian universities and top-3 in St. Petersburg.

UNECON has 7 branches, 6 of which are located in large Russian cities and 1 in Dubai. Being a member of EFMD and many international academic associations, the University enjoys intensive international life involving large-scale events and exchanges.

The central building is located in the historical downtown in a couple of minutes from Nevsky prospect, the main street of St. Petersburg and the most famous sights – the Hermitage, Russian museum, Kazan Cathedral.

The Student Council arranges regular meetings of Russian and international students, celebrates national holidays of the countries represented by students. Any student is welcome to the Student Council open for help, advice and fun.

关于我们

UNECON是俄罗斯最大的和主要的经济大学。拥有超过85年历史的一所大学超过30万名学生和大约3000教师。 UNECON进入圣彼得堡前20俄罗斯的大学排名并进入顶级3名。

UNECON拥有7家分公司，其中6个位于俄罗斯的大城市和1个迪拜。作为EFMD和许多国际学术团体中的一员，大学享有密集，涉及大型活动和交流的国际生活。

中央大楼坐落在市中心最繁华的涅瓦大街，圣彼得堡和最著名的景点主要街道只有几分钟分钟之隔，比如历史悠久的市区 – 冬宫，俄罗斯博物馆，喀山大教堂。

学生会参与俄罗斯和定期的国际学生会议，庆祝由学生代表国家的国定假日。学生会欢迎为任何学生打开帮助，建议和乐趣的大门。



30 BACHELOR PROGRAMS IN THE FIELD OF:

30个本科专业的领域：

Economics
Management
Trade
Tourism and Hotel Management
International Regional Economics
Applied IT Studies
Advertising and PR
Linguistics
Law
HR
Quality Management
Ecology
International Relations
Sociology
Service
Commodity Science

.....
经济学
管理
贸易
旅游与酒店管理
国际区域经济
IT应用研究
广告与公关
语言学
法
HR
质量管理
生态
国际关系
社会学
服务
商品学

58 MASTER PROGRAMS IN THE FIELD OF:

在该领域58个硕士点：

Economics
Management
Finance
Tourism
Trade
Law
Linguistics
Sociology
Applied IT Studies
HR

.....
经济学
管理
金融
旅游
贸易
法学
语言学
社会学
IT应用研究
HR



**DOUBLE DEGREE PROGRAMS
AND INTERNATIONAL SUMMER
AND WINTER SCHOOLS**

BACHELOR:

- Russian-German program on Economics with Fernuniversität in Hagen
- Russian-French program on Economics and Management with University of Grenoble

MASTER:

- "Corporate Finance, Control and Risks" with Paris Dauphine University, France;
- "MiBA: Master of International Business Administration" with TU Braunschweig, Germany;
- 'Economy of Enterprise, Quality and Innovations' with Sapienza University of Rome, Italy;
- "International Marketing" with University of Angers, France
- Russian-German program on Economics with Fernuniversität in Hagen, Germany.

SUMMER AND WINTER SCHOOLS:

- Energy Security
- Event Management
- Tourism Outlook
- Doing business in Russia
- Russian Language and Culture

双学位课程和国际夏季和冬季学校

学士学位:

- 俄德计划经济学与Fernuniversität哈根
- 经济与管理与格勒诺布尔大学俄法计划

硕士学位:

- “企业财务，控制和风险”与巴黎第九大学，法国；
- “米巴：国际工商管理硕士”与恩德国 Braunschweig；
- 与意大利罗马的Sapienza大学的企业，质量和创新的经济“；
- “国际市场营销”与昂热大学，法国
- 俄德计划经济学与Fernuniversität在德国哈根。

夏季和冬季学校:

- 能源安全
- 事件管理
- 旅游展望
- 俄罗斯经商
- 俄罗斯语言文化



WHAT INTERNATIONAL STUDENTS THINK ABOUT US?

本校国际留学生印象?

HAN CHAO (CHINA, 2016)

UNECON is one of most prestigious universities in Russia. Here we study in a warm friendly atmosphere. What we learn here allows us to develop, to become better and more competitive at the job market. The university has a lot of useful connections with business and authority, and it really is a bridge to society for us, students.

FRANCESCA CASTIGLIONI (UNIVERSITY CARLO CATTANEO - LIUC)

I really loved the experience because I met many good friends from different nations in the foreign country. Also it was easy and funny way to improve my English. From lessons and trips I learned things that are not written in books. The university is really well organized!

I have always dreamed about coming here but I could not expect to find such an amazing city, so well organized and full of nice people.

KILIAN NIEMARKT (INTERNATIONAL SCHOOL OF MANAGEMENT IN DORTMUND)

All in all I liked it pretty much to participate in WS program. Especially I liked the structure: lecture in the morning, excursion in the afternoon and fun in the evening. It was really intensive program but due to this fact I learned a lot not only about the topic but also Russian culture and history.

I had a pretty intensive but also awesome week. It was great combination of studying, making new friends and having fun.

韩超 (中国, 2016)

UNECON是俄罗斯最负盛名的大学之一。我们在这里学习的气氛很友好。我们在这里学到的知识使我们能够开发思维,变得更好,更具就业市场竞争力。该大学有很多与企业 and 权威实用机构的联系,我们的学生确实是对社会有用的桥梁。

弗朗西斯卡蒂廖尼 (CARLO CATTANEO大学 - LIUC)

我真的很喜欢这里的体验,因为我是从不同的国家在这里结识了许多好朋友。此外,它是为了提高我的英语和轻松有趣的学习方式。从课程和旅行我了解到一些书本上没有的东西。该大学确实是很好的!

我一直梦想来到这里,但我的确没想到找到这样一个了不起的城市,因此,这样好的的学校和好人。

基利安 NIEMARKT (多特蒙德国际管理学校)

总之,我很喜欢它几乎参与所有WS程序。尤其是我喜欢的结构:在上午的讲座,游览,下午和乐趣的晚间活动。这是真的密集的计划,但由于这个事实我学到了很多,除话题还有俄罗斯文化和历史。

我在这里每一周都很棒。这是学习,结交新朋友和玩乐的绝佳地点。

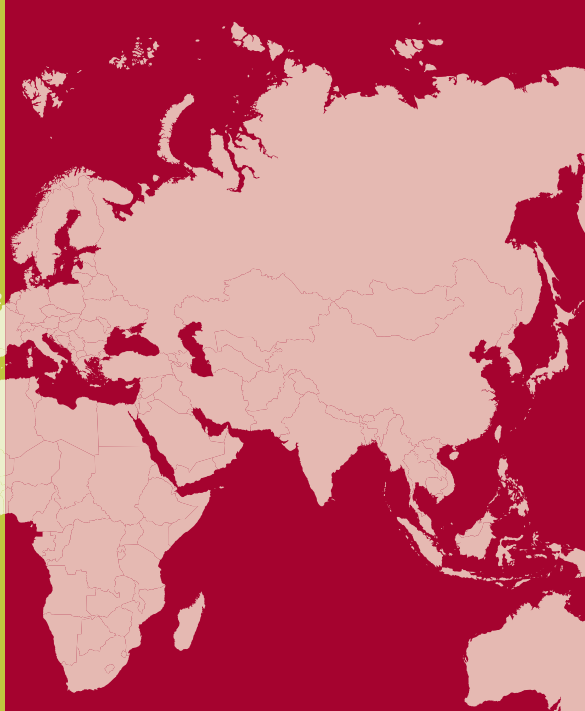


INTERNATIONAL COOPERATION AND EVENTS

- More than 250 international academic partners over the world.
- Member of 10 international associations
- 500 international events annually
- 7 Double Degree Programs with the leading European universities
- More than 2000 international students from 18 countries
- 50 international faculty
- 350 students going on long-term exchange programs annually
- Member of Tempus, TACIS, Erasmus Mundus, PROMETEE, RECEP etc.

国际合作与活动

- 在世界各地的250多名国际学术合作伙伴
- 10个国际协会会员
- 500国际赛事，每年
- 7双学位课程与领先的欧洲大学
- 2000多名国际学生来自18个国家
- 50国际学院
- 350名学生，每年将长期交流项目
- 腾邦，TACIS，伊拉斯谟世界，PROMETEE雷杰普等会员





**UNECON IS A PARTNER
IN THE FOLLOWING NETWORKS:**

IAU: International Association of Universities,
<http://www.iau-aiu.net>

AUF: L'Agence universitaire de la Francophonie, www.auf.org

EUA: Eurasian Association of Universities,
www.eau-msu.ru

ASREU: Association of Sino-Russian
Economics Universities,

BUP: Baltic University Program,
www.balticuniv.uu.se

BSA: Baltic Sea Academy,
www.balticsea-academy.eu

AVVEM: Association of Russian Leading
Schools in the field of Economics
and Management, www.avvem.hse.ru

UNECON是以下网络的合作伙伴:

IAU: 国际大学协会
<http://www.iau-aiu.net>

AUF: L'法新社区大学法语国家
www.auf.org

EUA: 大学的欧亚协会
www.eau-msu.ru

ASREU: 中俄经济大学协会
BUP: 波罗的海大学计划
www.balticuniv.uu.se

BSA: 波罗的海学院
www.balticsea-academy.eu

AVVEM: 俄罗斯主导学校协会经济与管理
www.avvem.hse.ru领域





UNECON IS PROUD FOR THE BUNCH
OF TOP-CLASS CONFERENCES WE HOLD EVERY YEAR:

UNECON视这些顶级会议为傲，我
们每年都举办以下活动：

- International Scientific Conference "Financial markets" in partnership with Sberbank of Russia;
- International Forum "Eurasian Economic Perspective";
- International Scientific Conference "Business Ethics and Models of National Behavior" (jointly with Wharton School, University of Pennsylvania).
- International Scientific Conference "Integrative Potential for Logistics in the Global Economy" in partnership with Russian Railways;
- International Scientific Conference "Energetika XXI century: economy, policy, ecology" in partnership with Gazprom.

- 国际科学会议在俄罗斯储蓄银行的合作伙伴关系“金融市场”；
- 国际论坛“欧亚经济透视”；
- 国际科学大会“商业道德和国家行为模式”（与沃顿商学院合作，宾夕法尼亚大学）。
- 国际科学会议在俄罗斯铁路伙伴关系“为物流在全球经济一体化的潜力”；
- 国际科学大会“Energetika二十一世纪：经济，政策，生态”，在与Gazprom合作伙伴关系。



感知中国·俄罗斯行

ОЩУЩЕНИЕ И ВОСПРИЯТИЕ КИТАЯ ПУТЕШЕСТВИЕ ПО РОССИИ



UNECON COOPERATION WITH CHINA

UNECON与中国的合作

Head of Association of Sino-Russian
Economics Universities

120+ Chinese delegations annually

Unique Chinese Library, the only library in
Russia of more than 30 000 general and
economic editions in Chinese

23 Chinese partner universities

500+ Chinese students study in UNECON
annually

UNECON closely cooperates with Chinese
societies of Russia and St. Petersburg,
e.g. Chinese Youth Federation, Chinese
Association of Young Entrepreneurs, Chinese
Student Council in Saint Petersburg and
many other.

中俄经济大学协会负责人

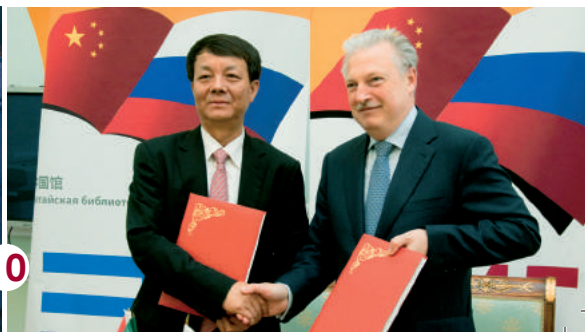
每年超过120中国代表团来访

中国独特的图书馆，在俄罗斯中国唯一的库超过
30 000本中文藏书大学图书馆

23中国合作大学

每年超过500中国留学生在UNECON学习

UNECON与俄罗斯和圣彼得堡的中国青年联合会保
持密切合作，中国青年企业家协会，中国学生会
在圣彼得堡和其他许多社会组织保持良好联系





In 2015 UNECON launched a joint project "Immortal Regiment – Manchuria Operation". The project united Russian and Chinese students who collect information on heroes of the II World War – Soviet and Chinese soldiers who took part in Manchuria Operation.

We also hold numerous joint events with Chinese universities, authorities, Chinese Consulate in Saint Petersburg, Russian Embassy in Beijing, Chinese business companies.

For more than 14 years we organize Sino-Russian Forum of the Leading Economists where Russian and Chinese scientists and businessmen discuss the urgent issues of global economy and Sino-Russian relations.

In 2016 UNECON held the 1st Sino-Russian Youth Education Forum. During a whole week Russian and Chinese students developed their projects in the fields of international cooperation, sports, volunteer movement, arts and patriotic education.

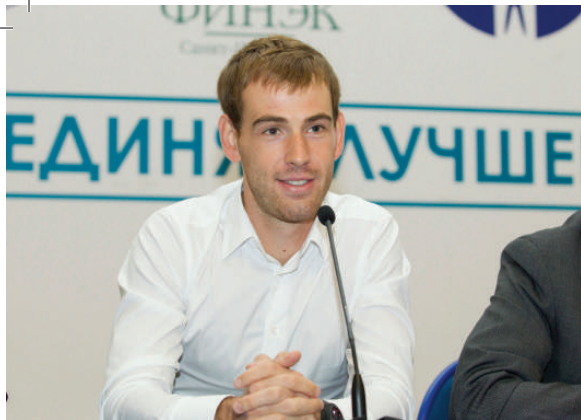
2015年UNECON推出的项目“不朽军团 - 出兵东北”。该项目统一俄罗斯和中国学生谁收集关于二战英雄的资料 - 怀念苏联和中国军人在解放中国东北战役的历史。

我们还举办与中国高校，主管部门，中国驻圣彼得堡，俄罗斯驻华使馆，中国的商业企业许多联合活动。

已经超过14年我们组织著名经济学家，其中俄罗斯和中国的科学家和实业家讨论全球经济和中俄关系的紧迫问题的中俄经济论坛。

在2016年举行UNECON 中俄青年教育论坛。整整一个星期俄罗斯和中国学生开发自己在国际合作方面的项目，包括体育，志愿运动，艺术和爱国主义教育的领域。





ALUMNI

One of major facts why UNECON is widely recognized in Russia and abroad is its prominent Alumni association, The Alumni Club involves political and business leaders, ministers and diplomats, famous arts, sports and public people.

校友

一个重要的事实，为什么UNECON得到广泛的认可，在俄罗斯和国外都据有其突出的校友会。校友俱乐部涉及到政治和商界领导人，部长和外交官，著名的艺术，体育和公众人物。

Alexey Miller, Chairman, Gazprom

Sergey Naryshkin, Chairman of the State Duma of the Russian Federation

Tigran Sargsyan, ex-Prime-Minister of Armenia

Mikhail Myasnikovich, ex-Prime-Minister of Byelorussia

Evgeny Plushenko, figure skater, four-time Olympic medalist

阿列克谢米勒，主席，俄罗斯天然气工业股份

谢尔盖纳雷什金，俄罗斯联邦国家杜马主席

季格兰·萨尔基相，亚美尼亚前总理部长

米哈伊尔·密斯尼科维奇，白俄罗斯的前总理部长

叶夫根尼·普鲁申科，花样滑冰运动员，四次奥运会金牌得主





STUDENT LIFE

学生生活

- Student self-governance and student council
- Volunteer Center training teams for top level congress events
- Student leisure and sports programs
- Promotion of healthy lifestyle
- Student amateur arts clubs
- Student mentor and tutorship programs
- Intensive sport life

- 学生自治和学生自治会
- 对于顶级会议活动志愿者中心训练队
- 学生休闲和娱乐节目
- 健康的生活方式推广
- 学生业余艺术俱乐部
- 学生的导师和辅导计划
- 强化运动生活





CAMPUS

校区

- 15 BUILDINGS AROUND SAINT PETERSBURG
- 7 DORMITORIES
- THE CENTRAL CAMPUS IN THE HEART OF HISTORICAL DOWNTOWN NEAR NEVSKY PROSPECT AND ALL SIGHTS
- DORMITORY FOR INTERNATIONAL STUDENTS IN THE CENTRAL CAMPUS
- CHINESE LIBRARY AVAILABLE FOR ALL STUDENTS OF ST. PETERSBURG

- 周围圣彼得堡15楼
- 7宿舍
- 在历史悠久的市中心附近的涅瓦大街和所有景点环绕的中心校区
- 宿舍为国际学生在中心校区提供的条件
- 适用于圣彼得堡的所有学生的中国图书馆



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THINK OUT OF THE BOX: DISCOVER RUSSIA AND SAINT PETERSBURG

延伸思考：发现俄罗斯圣彼得堡

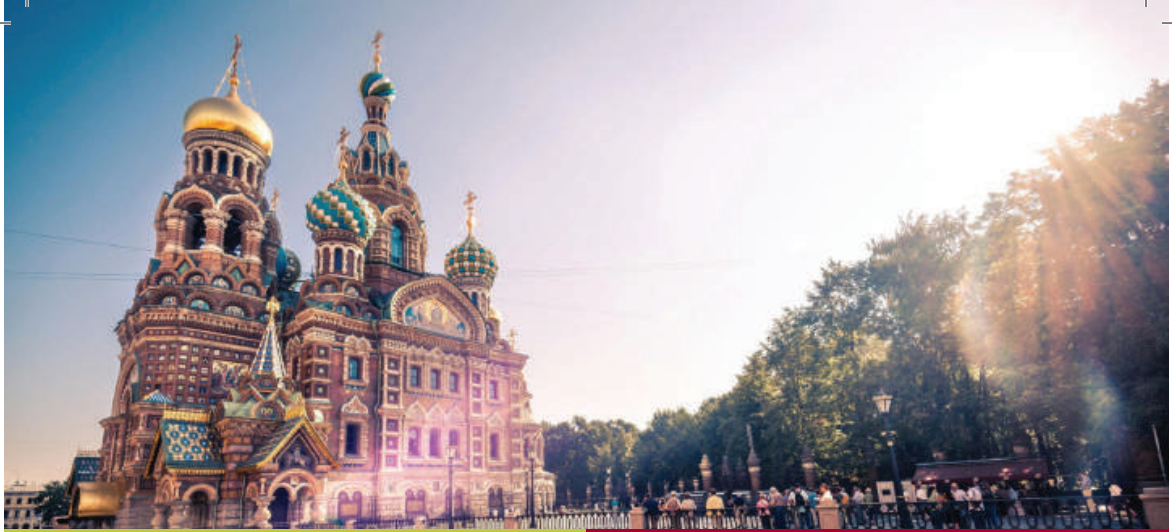
THE RUSSIAN FEDERATION

- The largest country in the world (17,075,200 sq km (6,592,800 sq mi))
- Population: 142,500,000
- 11 time zones
- Bordering 18 other countries
- Presidential Republic
- 450 members in the State Duma
- 46 provinces (oblasts) and 22 republics
- 15 millionaire cities
- Capital: Moscow (population: 11.5 million)
- Official Language – Russian

俄罗斯联邦

- 最大的国家，在世界（17075200平方公里（6592800平方英里））
- 人口：142500000
- 11个时区
- 邻国18个国家
- 总统制国家
- 450位国家杜马议员
- 46个省（州）和22个加盟共和国
- 15个百万人口的城市
- 首都：莫斯科（人口：1150）
- 官方语言 – 俄语





ST. PETERSBURG

- Founded by Tsar Peter the Great in 1703 - 312 years old
- Population: 5 million
- White nights - 50 nights, starting mid May till the end of July
- 33 islands, 40 rivers and canals, more than 580 bridges
- 8 years needed to view the entire collection of the Hermitage (at the speed of 1 min per item)
- More than 200 museums and 70 theaters
- Every day about 2 million people walk the central thoroughfare of the city - Nevsky Prospect

圣彼得堡

- 由沙皇彼得大帝建市与1703年 -
- 人口: 500万
- 白夜 - 50个晚上, 开始与五月中旬到七月底
- 33个岛屿, 40个河流和运河, 580多桥梁
- 看冬宫的所有藏品需要8年时间(以每件1分钟的速度)
- 200多家博物馆和剧院70
- 每天约有200万人走过城市的中央大道 - 涅瓦大街



GET IN TOUCH!

We challenge our competitors. We shall compete with the strongest international partners. The new UNECON University shall represent Russian economic education at the global arena as a full-right market player

Igor Maksimtsev, Rector

LOOKING FORWARD TO MEETING
YOU IN SAINT PETERSBURG!

保持联系!

我们挑战我们的竞争对手。我们将与最强的国际合作伙伴竞争。UNECON大学应在国际舞台上代表俄罗斯经济教育的权威并成为全权市场的参与者

伊戈尔·马克西姆采夫校长

期待与您相聚在圣彼得堡!



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of Economics
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